



PENN & TELLER'S DESERT BUS CHALLENGE™

NOT SPONSORED BY SEGA

5 GRAND PRIZES!

Airfare for two to Tucson, Arizona, where you'll ride a chartered bus with Penn & Teller to Las Vegas, Nevada! Then, see a show and spend four nights at Bally's Hotel and Casino! We'll fly you home from Vegas!

BALLY'S
LAS VEGAS



20 SECOND PRIZES!

Signed copies of Penn & Teller's two best-selling books, *Penn & Teller's Cruel Tricks for Dear Friends* and *Penn & Teller's How to Play with Your Food*!



25 THIRD PRIZES!

Limited edition *PENN & TELLER'S SMOKE AND MIRRORS* T-shirt!

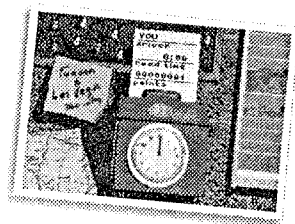


You played it, now live it! Penn & Teller and Absolute Entertainment dare you to go the distance with Desert Bus! Do the 8-hour drive, earn 1 hard-won point, take a photograph* of the screen

that proves you've done it, and send it to us along with the entry form included on the inside cover of this manual. Then you'll be eligible for a drawing that just might get you on an actual Desert Bus ride with Penn & Teller themselves! Don't worry—this time someone else will do the driving!

Take a photograph of this screen and don't forget to enter your name!

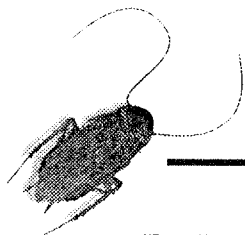
See following page for complete official rules!



*The photograph is not a requirement for entry.

Penn & Teller's Desert Bus Challenge Rules

1. No purchase necessary. To enter, complete the official entry form and mail it along with a picture of your screen showing one point to: "Penn & Teller's Desert Bus Challenge Entries," P.O. Box 634, Gibbstown, NJ 08027. The picture is not a requirement for entry. Incomplete or incorrect entries are ineligible. No photocopies, computer generated, or mechanically reproduced entries will be accepted. Sweepstakes begins 6/23/95. All entries must be received by 5/31/96. Not responsible for lost, late, misdirected, damaged, incomplete, altered, illegible, or postage due mail. Entries become the property of the sponsor and will not be returned.
2. Winners will be determined in random drawings on or about 6/21/96 by VENTURA ASSOCIATES, INC., an independent judging organization whose decisions are final. All prizes are guaranteed to be awarded. Winners will be notified by mail and may be required to complete an affidavit of eligibility and release of liability which must be signed and received within 14 days of the date printed on notification or an alternate winner will be selected in a random drawing. If any prize notification letter or any prize is returned to ABSOLUTE ENTERTAINMENT, or VENTURA ASSOCIATES, INC., as undeliverable, the corresponding prize will be awarded to an alternate winner in a random drawing. No substitutions for prizes except as may be necessary due to unavailability, in which case a prize of equal or greater value will be awarded. Prizes are not transferable or redeemable for cash. No duplicate prize winners. Prizes won by eligible minors will be awarded in the name of parent or legal guardian. Prizes will be awarded within approximately 90 days of receipt of executed affidavits. All taxes and any other expenses not specified herein are the sole responsibility of the winners. Acceptance of prize constitutes permission (except where prohibited by law) to use winners' names, hometowns, and likenesses for advertising, promotion, and publicity without additional compensation.
3. Prizes and estimated maximum retail values: (5) Grand Prize Trips: Each trip includes: round trip coach air transportation for 2 from major airport closest to winner's home to Tucson, AZ, chartered bus ride from Tucson to Las Vegas with Penn & Teller, 4 nights double occupancy accommodations at Bally's Hotel and Casino, tickets to a show at Bally's, and return coach air transportation from Las Vegas to the original point of departure (\$4,700 each); (20) 2nd Prizes: Each winner will receive one copy of *Penn & Teller's Cruel Tricks for Dear Friends* (\$25.), and one copy of *Penn & Teller's How to Play with Your Food* (\$25.), each signed by Penn & Teller; (25) 3rd Prizes: Limited edition, promotional *PENN & TELLER'S SMOKE AND MIRRORS* T-Shirt (\$15 each). Total maximum retail value of all prizes is estimated at \$24,875.00. Trip value may vary due to location of winners and fares at time of departure. Travel subject to space and departure availability. Winners must travel on dates specified by Sponsor or forfeit all rights to prize, and prize will be awarded to an alternate winner in a random drawing. Any minor must be accompanied by parent or legal guardian on the trip.
4. Sweepstakes is open to legal residents of the United States 18 years of age or older. Odds of winning are determined by the total number of entries received. Distribution of this offer is estimated not to exceed 200,000. This sweepstakes is sponsored by ABSOLUTE ENTERTAINMENT, INC., 10 Mountainview Road, Suite 300 South, Upper Saddle River, NJ 07458. Employees of ABSOLUTE ENTERTAINMENT INC., its affiliates, subsidiaries, distributors, dealers, retailers, advertising and production agencies, VENTURA ASSOCIATES, INC., and the immediate families of each are not eligible. All Federal, State, and local rules and regulations apply. Void in Puerto Rico and where prohibited by law.
5. For a list of major prize winners, send a self-addressed, stamped envelope before 5/31/96 to: "Penn & Teller Winners," P.O. Box 831, Gibbstown, NJ 08027. Requests for the winners' names will be fulfilled after the sweepstakes drawing. DO NOT SEND ANY OTHER CORRESPONDENCE TO THIS BOX NUMBER.



**For Penn & Teller Fan Club information,
send a self-addressed, stamped envelope to:**

**MOFO
4132 S. Rainbow Blvd., Suite 377
Las Vegas, NV 89103**



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